

DRIVE  **E**
MX

The smart way to drive your car



Notice of Privacy

This privacy notice regulates the way we treat the data you provide us and those that, for statistical purposes, we collect when you enter and use our sites. www.driveapp.mx is a site of Mobile Application Drive of Mexico, S.A. of C.V. ("Drive")

1. About your personal data

"Drive" agrees not to sell, exchange, transfer, share, publish or disseminate to third parties other than "Drive", without your authorization, the data you provide us through the registration or contact forms of our site. Your data is yours. The only way we would be forced to reveal your data is by order of a competent authority.

2. Your authorization

By registering to use our application or site, you authorize "Drive" to collect and process the personal data specified in point 5 of this privacy notice for the purposes mentioned in point 4 of this same notice. Likewise, your registration constitutes your agreement and acceptance of our privacy notice and the modifications that you may eventually have.

3. Of your ARCO rights (access, rectification, cancellation and opposition) and how to exercise them

At any time, by accessing your account, you can access, rectify or cancel the registration of the data you have provided us. In the same way, you can oppose your data to continue in our database and unsubscribe from it. If you have any questions or cannot access your account or your data, please send an email to info@driveapp.mx or send a written request to Drive Móvil de México, S.A. de C.V., Calle Norte 77, number 2728, interior 2, Col. Obrero Popular, Azcapotzalco Delegation, C.P. 02840, in Mexico City, in attention to the Customer Service Department.

4. From the use of your information by Drive

The personal information you provide will be used to:

- a) Contact you about issues related to your account.
- b) Send you communications about events, promotions or news from "Drive" or its commercial allies with the purpose of marketing, advertising or commercial prospecting.
- c) Customize your experience in the use of our mobile application.
- d) Notify you of the changes that may occur in our privacy notice.
- e) Carry out market studies and segmentation of communication strategies and activation of promotional discount coupons.

The purposes indicated in paragraphs a), d) and e) are necessary for the existence, maintenance and fulfillment of the relationship between you, as a user of our sites, and "Drive".

The purposes indicated in subsections b and c are not necessary for the existence, maintenance and fulfillment of the relationship between you, as a user of our sites, and "Drive", but they are necessary to improve your experience in relation to our products and services.

5. From the information we collect

The information we collect and whose treatment regulates this privacy notice is as follows:

- a) For your subscription to the newsletter of our site we collect your email. If you wish to subscribe to our newsletter using your Facebook username and password, in addition to your email we will collect your username, first and last name.
- b) To get in touch with you in relation to any comment or suggestion that you make us through our contact form, we collect your name, surname and email.
- c) To personalize your browsing experience of our site we collect the operating system that you use, the browser with which you visit us, the pages and articles that you visit within our site, the time that you make us please to stay in our



site, the articles that you mark as favorites, the articles that you share in a social network through the tool that we provide in each article, IP address, username and password.

- d) To send you information about events, promotions or news about "Drive" or our commercial partners, we collect your email.
- e) To notify you of the changes that may occur in our privacy notice we collect your email.

6. Cookies

If you authorize it and the configuration of your machine allows us, we will send a file called "cookie" that will be installed on your hard drive to allow us to identify the preferences you have selected, in your case, to improve your experience on our site in accordance with the information mentioned in subsection c) of point 5 of this privacy notice. None of the information stored in the "cookie" will be disclosed by "Drive".

If you do not want our "cookie" installed or you want to delete the one that has already been installed with your authorization, you should do the following:

To not allow our "cookie" to be installed, you must configure your browser to not accept cookies from the www.driveapp.mx site.

To delete the "cookie" that has been installed with your authorization you must enter your browser preferences, locate the "cookies" section or administration section and delete the "cookie" corresponding to the site www.driveapp.mx.

By deleting or preventing the "cookie" of our site from being installed, you may lose the configuration you have made to personalize your experience on our site or prevent such customization.

7. Acceptance of the notice and account activation

By registering as a user of our application or site, you are accepting, in terms of the provisions of paragraph 2 of this privacy notice, that your data is treated in accordance with the provisions of this privacy notice. In addition, it will be necessary to click on the checkbox of the acceptance of the privacy notice and terms of use so that your account is duly activated.

8. Security guarantee

Although "Drive" uses the most advanced technology to safeguard the data you provide, there is a probability that there may be a defect in the programming of the applications we use, which allows forced access to information. Even if this situation were to occur, your data is protected by advanced encryption processes that make it impossible for the useful recovery of information by a third party to "Drive". Our guarantee is to do everything reasonably within our reach to safeguard your data.

9. Information from other sites

You must take into account that the information you feed on sites other than "Drive" can match the information you have fed or will feed on the "Drive" forms. Consequently, you must be aware and be responsible for taking the same care you have with your information on the "Drive" sites, on the other sites where you browse or feed information of any kind.

10. Financial information

"Drive" does not collect financial information. All payment transactions are made and managed by Grupo Conektame, S.A. of C.V. and the data that you provide for said purposes are governed by the provisions of the privacy notice of Grupo Conektame, S.A. of C.V. located on the site <https://www.conekta.io/es/legal/privacidad>.

11. Changes in policy

Changes to this privacy policy may occur. We suggest you visit this page frequently to be aware of the possible changes or modifications that could be. Do not worry, with everything and changes, your information will be safe with "Drive".



Also, when changes are made to our privacy notice, we will notify you to the email you have registered with us. That way, you will always be aware of the latest version of our privacy notice.

12. Contact and Manager

If you have any questions or concerns regarding this privacy policy or how we handle the data you provide or collect, please send a message to the Customer Service Department that is responsible for managing the data collected in our bases. To contact you, just send an email to info@driveapp.mx. Our commitment is to answer you within a period no longer than 5 working days, except in case of an excessive workload, fortuitous event or force majeure.

13. Identity and conventional domicile

Your data is processed and protected by Drive Móvil de México, S.A. de C.V., Calle Norte 77, number 2728, interior 2, Col. Obrero Popular, Azcapotzalco Delegation, C.P. 02840, in Mexico City.

14. Limits on the use or disclosure of your data

If at any time you wish to limit the use of your data by "Drive", you can request the limitation on the use of your personal data by sending an email to info@driveapp.mx, or by mail to Drive Mobile Application of Mexico, SA de C.V., Calle Norte 77, number 2728, interior 2, Col. Obrero Popular, Azcapotzalco Delegation, C.P. 02840, in Mexico City, in attention to the Customer Service Department.

Please note that by limiting the use of your data, we may not be able to continue providing one or more of the services you have requested and for which the data whose use you are limiting is needed.

15. Transfer of your data

By accepting this privacy notice, you authorize "Drive" to transfer the data you provide or those that we collect to our business partners. At all times, "Drive" will ensure that its business partners are aware of this privacy notice and are obliged to abide by and respect it.

If you wish to revoke this authorization, we ask you to follow the procedure established in point 16 of this privacy notice.

16. Revocation of your consent

At any time, you can revoke the authorization that you have given us for the treatment of your personal data. The way in which you can carry out this authorization revocation is by requesting it by email to info@driveapp.mx, or by post to Drive Móvil de México, S.A. de C.V., Calle Norte 77, number 2728, interior 2, Col. Obrero Popular, Azcapotzalco Delegation, C.P. 02840, in Mexico City, in attention to the Customer Service Department.

Please note that by revoking your authorization it is possible that we will not be able to continue to provide the service (s) for which we use the information we collect.